



Otis

A United Technologies Company



July 30, 2019

Dear Business Partner,

Otis Elevator Company and United Technologies Corporation are dedicated to supporting our local communities through the United Way. The United Way strives to improve lives by mobilizing the caring power of communities. They support programs that provide early childcare and education, positive youth development, mentoring, home health care, literacy tutoring, counseling, and services to meet the basic needs of those less fortunate.

The Otis Service Center is once again hosting a volleyball tournament to raise funds for the United Way Community Campaign—a campaign dedicated to changing lives and improving communities. Thanks to the participation of local businesses and UTC employees, the last volleyball tournament hosted more than 250 participants and spectators and raised over \$11,000 for the United Way. With your help and generosity, we hope to offer United Way even greater support this year.

This year's volleyball tournament will be held Friday, September 27, 2019. We would like to extend an invitation to you, a fellow member of our community, to participate in the tournament by becoming a sponsor. We would very much appreciate your support of our event. Of course, participation is entirely voluntary. If you choose to contribute, please make your check payable to "Otis/United Way" using the attached form. All proceeds benefit the United Way.

In addition to our traditional Bronze, Silver, and Gold sponsorship levels, we have added the PLATINUM level this year. If you choose to contribute \$500 or more to the worthy causes United Way supports, we will print your company name on our custom-designed event tee shirts.

If you have any questions, please contact our tournament director, Frank Dyer at (860) 286-4469 or by fax at (860) 769-1984.

Thank you in advance for your consideration.

Sincerely,
Frank Dyer



Otis/United Way Volleyball Tournament Company Sponsorship



PLATINUM SPONSOR \$500

This donation level includes:

- **Your company name printed on the event t-shirt, providing long-term, wide-ranging visibility!**
- Your company name prominently displayed on a volleyball court for the duration of the event (limited to first-come basis).
- Your company name and URL listed on event web site (www.uwayvb.org)
- Full sponsorship of one of the teams (attendance optional).
- Listing in the program provided to all participants and spectators.
- Refreshments, fun, and networking during the tournament.

GOLD SPONSOR \$300

This donation level includes:

- Your company name prominently displayed on a volleyball court for the duration of the event (limited to first-come basis).
- Your company name and URL listed on event web site (www.uwayvb.org)
- Full sponsorship of one of the teams (attendance optional).
- Listing in the program provided to all participants and spectators.
- Refreshments, fun, and networking during the tournament.

SILVER SPONSOR \$150

This donation level includes:

- 50% sponsorship of one of the teams (attendance optional).
- Listing in the program provided to all participants and spectators.
- Refreshments, fun, and networking during the tournament.

BRONZE SPONSOR \$75

This donation level includes:

- Listing in the program provided to all participants and spectators.
- Refreshments, fun, and networking during the tournament.

Company Name: _____

Contact Name/Title: _____

Phone #: _____

Web Site: _____

Sponsor Level: **Platinum:** **Gold:** **Silver:** **Bronze:**

Please make check payable to **Otis/United Way**.

All proceeds benefit the United Way.

Mail registration form and check to: Frank Dyer
Otis Service Center
212 West Newberry Road
Bloomfield, CT 06002

PLATINUM sponsors must be received no later than **August 23, 2019**